

GREEN JOBS BOSTON

An Initiative of the Mayor's Office of Jobs and Community Services and the Boston Private Industry Council

Green Jobs Boston is a city-wide initiative coordinating a growing list of green job creation, training and placement efforts. Boston's conversion to a sustainable city is stimulating job growth and creating opportunity across all economic sectors. Mayor Menino is committed to ensuring that all Boston residents have access to the benefits of a new green economy.

Green Job Training Programs

Boston is home to a growing menu of green training options. Green Jobs Boston seeks to align these programs with green job creation efforts, to help programs secure funding, and to connect Boston residents with training opportunities. Green job training currently offered includes:

- Energy Efficiency Technician and Weatherization Installation
- Energy Auditor / Building Performance Institute (BPI) Certification
- Green Facilities Maintenance
- Green Heating, Ventilation and Air-Conditioning (HVAC)
- Green Construction / LEED Certification
- Remediation Technician
- Green Landscaping
- Green Sales and Marketing
- Renewable Energy (Concepts and Installation)
- Bicycle Maintenance and Repair
- Automotive Technician (developing hybrid modules)

Green Job Creation Initiatives

Several City initiatives will lead directly to the creation of green jobs. It is the responsibility of Green Jobs Boston to connect Boston residents with these opportunities, in particular through coordination with training programs. Significant City initiatives driving green job creation include:

- Renew Boston – a public/private partnership driving investments in energy efficiency and renewable energy for all Boston residences and businesses.
- GreenTech Boston – an initiative of the Boston Redevelopment Authority working to both attract green businesses to Boston and to help current businesses go green.
- Article 37 – Boston's first in the nation green building code requires all private development projects over 50,000 square feet be LEED certifiable.
- Boston Bikes – The City's initiative to become a world class bicycling city, which includes the implementation of a city-wide BikeShare program.

Greening Boston's Workforce Investment System

Green Jobs Boston (GJB) has been created in partnership with the City's Workforce Investment Board, the Boston Private Industry Council. The Initiative seeks to green all aspects of the city's workforce investment system, including the One Stop Career Centers and their partner training providers.

- GJB implementation is advised by a Sustainable Economy Sub-Committee of the Boston Workforce Investment Board, which consists of the areas largest green employers.
- Over the past 3 years, Boston's existing workforce system has invested over \$450,000 and trained over 70 individuals in green skills, primarily HVAC and Facilities Maintenance.
- Currently, Green Jobs Boston is working to train One Stop Career Center counselors and staff to work with constituents interested in a green job. Counselors will be able to advise Boston residents with real-time information about training and job opportunities.

Green Youth Programs

Boston boasts a wide array of youth employment and enrichment programming. A growing number of these programs are exposing youth to sustainability and allowing them to explore green careers.

- The Mayor's 2009 Summer Jobs program invested over \$800,000 in green jobs for youth, creating over 575 jobs, with over 45 partner agencies and employers across the city.
- YOUNlimited, is Boston's Youth Re-entry program providing a broad range of services to court involved youth from 14 to 24 years of age. Y.O.U.'s education and employment service model includes a Green Career Exploration program with direct links to green job training opportunities.

Developing Projects

Green Jobs Boston has a number of projects in development including:

- A Boston Green Worker Database – in partnership with Boston's One Stop Career Centers Green Jobs Boston is developing the capacity to track Boston workers searching for green jobs and match them in real-time with newly created green job opportunities.
- The Boston Green Contractor Training Institute – Boston is committed to growing the capacity of local contractors and expanding their exposure and access to green training opportunities, so they can grow their businesses and create additional green jobs.

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